







Engineering the Crucial Link

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"Smarteq is perfectly positioned to meet the increasing demand for reliable wireless communications solutions in the Automotive, M2M and Mobile Communications sectors."

> Lars Ericson CEO, Smarteq

Engineering the Crucial Link

THE CRUCIAL LINK

For your communications equipment to deliver its full potential, it's crucial that you have the right antenna.

At Smarteq, we don't rest until we have found the optimum antenna for your specific needs.

Welcome to Smarteq!

Our Business

Smarteq develops and supplies high-quality antennas and antenna systems for the wireless transfer of speech and data, communication to and from vehicles and machine to machine (M2M).

Our Resources

Smarteq maintains in-house resources for its product development, purchasing and sales. The know-how of our team of creative engineers and experts in wireless communications is well known through out the industry.

Our antennas are manufactured by production partners in Asia and Europe. These are companies that are able to meet the rigorous standards of quality and performance set by our expert quality control team.

Our Vision

Smarteqs' vision is to become one of the world leading suppliers of high-end antennas within its chosen market segments.

We already have the know-how, quality and delivery precision.

We are ready – and we are on our way!



A history in brief

Since it was founded in 1996 in Stockholm, Smarteq has made a series of strategic acquisitions. In the process, it has amassed more than 50 years of experience in the development of antennas and antenna systems.

In 2006, the company made the strategic decision to focus solely on antennas for the Automotive, M2M and Mobile Communications sectors. Our subsequent growth has proven the merit and worth of this decision.

In the Automotive sector, Smarteq has cooperated successfully with several leading premium car and truck manufacturers to develop highend antenna solutions.



AUTOMOTIVE APPLICATIONS

Smarteq already has a big share of the market for truck antennas in Europe. Through continuing close collaboration and product development with several truck manufacturers, we intend to remain a major player in this sector both in Europe and other markets globally.

Smarteq is currently rolling out a new multifunctional antenna platform solution for trucks as well as a new platform for embedded GSM, GPS and SDARS antennas.

More and more truck and premium car manufacturers are looking to Smarteq as an obvious choice of development partner.

Well-established

Our company is well-established in the antenna market among truck and premium car manufacturers.

In the premium car market, our focus on high-end, customer-adapted solutions with stringent design requirements has begun to bear fruit, and we anticipate continued growth in this segment.

Our recently developed antenna for Satellite Digital Audio Radio Service (SDARS), the most popular type of DARS in the US, will be delivered with all new Bentley models. And we intend to develop this antenna further to offer to other vehicle customers in the premium car segment. All these antennas are embedded.

Customers

Volvo and Scania are two of our biggest customers for truck antennas. In addition, Smarteq has ongoing or has completed projects with premium car manufacturers like Audi, Bentley, SAAB, Volkswagen, and Volvo Cars.











"We are happy that Telenor Cinclus and Landis+Gyr among others have chosen us to supply AMR antenna solutions for large projects. We see this as the start of a very promising business for our antennas for the wireless, automatic reading of electricity, gas and water meters."

> Magnus Dahlstedt CMO, Smarteq

M2M

The fastest growing sector for Smarteq has been in wireless machine to machine (M2M) solutions. In this sector, our focus on antennas for automated meter reading (AMR) continues to generate success and our antennas developed especially for this area have received widespread acclaim.

The demand in general for wireless M2M solutions – such as tracking, alarms and in vending machines – is growing strongly in all markets, and this is driving the demand for advanced and reliable antennas.

An electric market

Legislation in our home market of Sweden making Automatic Meter Reading (AMR) of electricity meters mandatory has resulted in several important contracts.

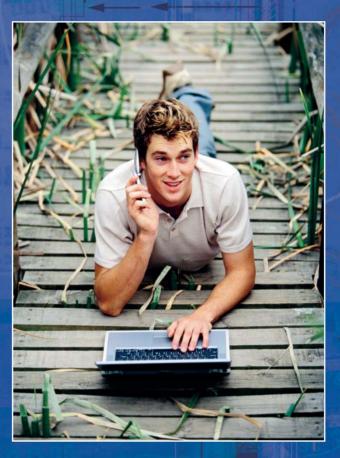
But even abroad, the market for AMR is forecast to grow significantly in the next few years. According to Bergh Insight, the total European market is estimated at 250 million electricity meters and 100 million gas meters!

Smarteq is in an excellent position to win more contracts in this 'hot' European market, and indeed to supply any AMR or wireless M2M system for that crucial link – the antenna.

Leading market players

Smarteq has delivered antennas to major market players such as Telenor Cinclus, Landis+Gyr, Kamstrup-Senea and Actaris.

Trial deliveries have also begun to several other key players.







"If you are looking for an antenna with the right balance of price, technology and durability, then you have come to the right place."

Henrik Lindén CTO , Smarteq

MOBILE COMMUNICATIONS

Smarteq has been producing antennas for Mobile Communications for many years. Our products have been chosen by both large and small operators.

We deliver antennas for the most common standards: GSM, UMTS, WCDMA, WLAN, WIMAX among others.

TETRA

Terrestrial Trunked Radio (TETRA) is a standard that allows equipment from multiple vendors to operate interactively with each other.

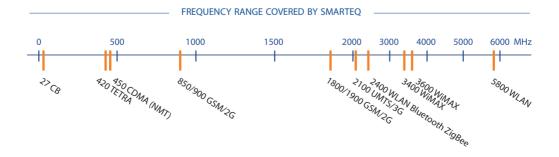
TETRA has been devised to meet the needs of the most demanding of Professional Mobile Radio users such as those in the Public Safety sector. Smarteq has recently begun rolling out TETRA-based antennas in several countries.

Rock-solid range

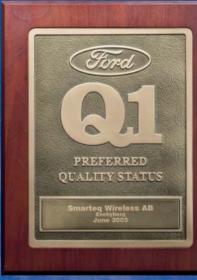
In close collaboration with Flextronics/Solectron, Smarteq has continued the development of the client antenna solutions for Ericsson's 3G technology.

In the Mobile Communications market, Smarteq has also developed antennas for Ericsson, ICE.net and NoWire among others.

Smarteq follows carefully the evolution of the wireless internet and the competition between the UMTS, WiMAX and CDMA technologies. Smarteq has antennas for them all.







Smarteq is certified according to: ISO/TS16949, ISO 14001, Ford Q1

"At Smarteq we always strive to be pro-active in our work. We try hard to do things right the first time to assure high quality and low impact on the environment in processes, products and organization."

> Fia Modin CQO, Smarteq

R&D, QUALITY AND PRODUCTION

Smarteq is a research-intensive company with a strong patent portfolio. At the end of 2007, that portfolio comprised 44 patents and patents pending.

Our development teams include R&D resources, industrial engineers, purchasers, quality and marketing representatives, as well as our suppliers.

To assure the high quality that has become a hallmark of Smarteqs' cutting-edge products and solutions, extensive testing is performed during all phases of development and production – from design to finished product. This testing includes electrical, environmental, mechanical, and live performance tests. All these tests can be performed in-house.

Quality and the Environment

We take great care and put a lot of effort in selecting the best quality suppliers, who can live up to our high quality standards. Smarteq require all approved suppliers to be certified according to ISO 9001 or ISO/TS 16949 and ISO 14001.

Our products are following the requirements and are in full compliance with EU Directive 2002/95/EC, Restriction of Hazardous Substances (RoHS).

Flexible and in Time

Smarteq recognizes that the discerning customer not only wants high quality but also flexibility in fulfilling special requirements that are unique to the customer.

Through close collaboration with our customers, we complete our projects on target and in time – every time!

Production and Suppliers

Our production partners in low cost countries have well-established close contacts with Smarteq. They comply fully with our quality standards and they are regularly audited by us.

MANAGEMENT

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BOARD OF DIRECTORS

Per Edlund – Chairman

CEO, Consafe IT AB, Consafe Industry AB and JCE Gruppen Fastighets AB. Chairman in Docteq AB, Bruks Holding AB and FTG Technology Group AB. Member of the board in Cybercom AB and Consafe Logistics Holding AB.

Ulf B Jacobsson – Member of Board Owner of Bourker AB.

Peter Thorell – Member of Board

Lawyer, Lawfirm Lindberg & Saxon. Member of Board in House of Ideas AB, Gramag AB, Resurs CNC AB and Affärslogik AB.

Hans Lindroth – Member of Board

CEO, Lingfield AB. Member of Board in eTrials World Wide Inc., Lingfield AB, Midsummer AB and Minidoc AB.

Johan Hårdén – Deputy Member of Board CEO and Deputy Member of Board in Smartsign AB.



HEAD OFFICE

Our Head Office is located in Täby, near Stockholm, Sweden. Our staff is fully focused on developing high-performance antennas that will continue to set new standards of excellence that will exceed our customers' expectations.

CONTACT

The best way to find out more about Smarteq, or for contact details, is simply to visit our website at: **www.smarteq.com**

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